

ANIMAL LOGIC SETS SIGHTS ON NEW STUDIO SPACE IN VANCOUVER

17 May 2022, Vancouver, Canada - Animal Logic is building on their commitment to the Creative Technology Sector in BC with a new 110,000 sf purpose-built studio, which will double their workforce in Vancouver. The new space is located in the M4 building at 110 East 5th Ave in the Mount Pleasant neighbourhood. It will be a part of the Main Alley campus by Westbank, a 730,000 sf zero carbon development built for the creative economy. Designed to demonstrate leadership in sustainable development, Main Alley is targeting to achieve net zero carbon lifecycle and will be connected to two low carbon district energy systems, including a cooling plant operated by Creative Energy and the City's Neighbourhood Energy Utility (NEU).

"It's exciting to be able to design a space for our hybrid workforce that fosters an interconnected, collaborative, and creative environment for our talented employees and their development, whilst also supporting our sustainability initiatives," said Animal Logic COO Sharon Taylor. "As we look to our future, we're so thankful to have found a great collaborator in Westbank who aligns with our values and provides us with the opportunity to design a custom space for our crew that supports Animal Logic's philosophy of great work with great people. This expansion further solidifies our commitment to BC, and we are so excited to see what the future holds."

The new studio space will allow Animal Logic to offer an additional 300 roles – increasing diversity of talent while providing ongoing opportunities for both recent graduates and established artists. Headquartered in Sydney, Australia, Animal Logic opened a second animation studio in Vancouver, Canada in September 2015 to produce a slate of films with Warner Bros. Pictures, with their first film, *The LEGO Movie 2: The Second Part*, released in 2019. Since then, the studio has continued to work on a full slate of projects, employing hundreds of artists and practitioners over the last six years and creating feature animation for projects such as *DC League of Super-Pets* and *Toto* with their incredible industry partners.

"The Main Alley campus represents many of our core commitments: responding with urgency to climate change and supporting the creative industries and creative economy in Vancouver," said Emilie Lok, Leasing at Westbank. "Designed to meet the needs of creative industry firms, this project brings together art, innovation, technology, district energy and mass timber below-market rental housing, within a net zero carbon lifecycle campus. We're thrilled to have found a collaborator in Animal Logic who shares our commitments and our vision. We're looking forward to working together to realize their space at Main Alley."

The expansion was made possible by the support of Westbank and Broker Colin Scarlett of Colliers International Canada, who played an integral part in finalising the agreement.

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westbank



About Animal Logic

Animal Logic is recognised as one of the world's leading independent digital production studios, producing award winning design, visual effects, and animation for over 30 years. With creative studios in Sydney and Vancouver and offices for the company's development arm, Animal Logic Entertainment, in Sydney and Los Angeles, Animal Logic continues to forge new partnerships and collaborations with leading studios and filmmakers to develop and produce stories that resonate with a global audience. www.animallogic.com

About Main Alley

In the heart of Mount Pleasant, one of Vancouver's fastest growing creative and technology districts, the Main Alley Campus will create a physical foundation on which the creative economy can grow. A 730,000 sf zero carbon campus development, the project is designed to meet the needs of creative sector firms now and in the future. Main Alley includes workspace, retail and industrial space, rental residential and mural art, anchored around a central alleyway running parallel to Main Street that will animate the campus and surrounding neighbourhood. On current and future transit, and connected to two low carbon district energy systems, Main Alley is targeting to achieve net zero carbon across its lifecycle and will serve as a model for future low-carbon mixed-use campus developments in Vancouver and beyond. www.mainalley.ca

About Westbank

Westbank is a practice dedicated to the creation of inspiring environments. We fundamentally believe in the power of well-functioning cities and the overarching values best described as the common good - that the solutions to our greatest challenges will be found in helping our cities live up to their full potential. Established 30 years ago, Westbank is a private company that partners with likeminded global organizations to become ever more impactful. We concentrate primarily on projects that serve as catalysts for broader change in our core cities of focus: Vancouver, Toronto, Seattle, Tokyo and San Jose. As a global leader in net zero development and the co-owner of one of North America's largest district energy providers, we are committed to largescale net zero carbon initiatives. Our body of work includes residential, hotels, retail, creative workspace, district energy, affordable housing, exhibitions and public art, with over \$50B of projects completed or under development. As our practice has evolved, we have woven together an ecosystem of cultural enterprises including restaurants, gyms, spas, music venues, private members clubs, fashion, dance schools and food halls. We bring this ecosystem to life through collaborations with some of the most talented artists, architects, designers and entrepreneurs in the world. We look for every opportunity to strengthen the bonds that unite us – to create shared experiences that bring people together and help build more inspiring, sustainable communities. Through these and other endeavours, our evolution continues as we become a cultural platform for the creative city. www.westbankcorp.com